

—  **iTunes U**  —

# 2012

**O.P.E.N • H.O.U.S.E**

**WHAT IT IS** iTunes U is teaming up with Student Affairs to present the first ever digital open house. Every student organization is invited to produce a two-minute enhanced podcast to explain their organization to the class of 2012.

#### WHAT THE PODCAST SHOULD INCLUDE

- Purpose of the organization
- Key events
- Number of members
- How to find out more information (such as website address or telephone)

When creating content, student organizations must comply with the iTunes U User Terms <http://itunes.tamu.edu/termsfuse.html>.

#### WHO WILL BENEFIT

- **In-coming Freshmen** The iTunes U 2012 Open House will encourage freshmen to get involved by giving them a whole new way to decide which organizations they want to join.
- **Student Organizations** It will provide a new way for organizations to communicate their purpose to the university.
- **The World!** It will show the world a glimpse of what the Aggie Spirit is all about.

**TRAINING SESSION DATES** One representative from every student organization is invited to attend a free 45-minute podcast training session. Reservations are not required but seating is limited.

Tue, April 15	4:00 – 5:00 pm	Rudder 410	(Open to first 80 attendees)
Wed, April 16	10:00 – 11:00 am	Rudder 404	(Open to first 60 attendees)
Thur, April 17	12:00 – 1:00 pm	Rudder 404	(Open to first 60 attendees)
Mon, April 21	2:00 – 3:00 pm	Rudder 404	(Open to first 60 attendees)

**DEADLINE** Email your audio podcast as an MP3 or AAC file along with a JPEG of your organization's photo or logo (for album cover) no later than **Wednesday, May 7, 2008** to [itunes@tamu.edu](mailto:itunes@tamu.edu).

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